





# swapcard

## The Tech Partner for Your Next Event



Northstar Meetings Group **partnered with Swapcard to Create a Completely Customized Event** for The Meetings Show



-  **24,000+** contacts made
-  **2,500+** active app users
-  **54,000+** messages exchanged
-  **1,000+** interactive floor plan visits

Learn about The Meetings Show's successful return to live events on [swapcard.com](https://www.swapcard.com)



"I would definitely recommend other event organizers using Swapcard or certainly looking at it for their event because it is so flexible. You can really adapt it to what you want for your own event."

Jack Marczewski | Event Director, The Meetings Show

## About Us

**Swapcard is a leading event technology provider that empowers organizers to elevate their in-person, virtual, and hybrid events, with a powerful AI-driven platform.**

With Swapcard, event organizers can effortlessly create a fully-customizable networking and content experience complete with personalized branding options that reflect the unique identity of their event. Thousands of organizers have seen a significant increase in ROI for themselves and their participants, while delivering an engaging and memorable experience to their attendees with Swapcard as their partner.

The Swapcard team is renowned in the industry for its exceptional customer service and support, featuring a dedicated team of project managers and professionals across all global time zones.

Explore the comprehensive range of features and services that Swapcard offers and discover how it can help you take your events to the next level.

**Swapcard was founded in 2013 in Paris. It now has 200+ employees with 45+ nationalities and offices worldwide, including London, New York, and Dubai.**

## Featured Clients

**Agencies:** Hopscotch, WMH Group, MCI, GES, ConferenceDirect

**Corporate:** IBM, Samsung, Google, Hyatt, Autodesk

**Conference & Exhibition:** Destination Angers, GL Events, Informa, OECD, The Economist, Reuters

## Our Services

### Streamline Event Planning

All-in-one platform with exceptional global customer service.

### Seamless Registration and Check-in

A complete registration platform offering a seamless experience in ticketing, access control, check-in, and badge scanning.

### In-person, Virtual, or Hybrid

Specifically designed to host events of all types with advantages adapted to each event format.

### Personalized Event Experience

An event mobile app with white-glove approach for organizers to import collateral and offer participants, speakers, and exhibitors a fully-branded iOS and Android app.

### AI-Powered Networking

A powerful algorithm that provides attendees with content matches and recommended connections based on their customized profiles and preferences.

### Live Streaming and On-Demand Library

Easily stream live content and add the recordings to an evergreen library for future events.

### Session Interaction and Engagement

Intuitive session interaction features to increase event engagement.

### Appointment Booking and Matchmaking

Intelligent matchmaking feature to autonomously or automatically make and keep track of appointments.

### Sponsorship Opportunities and Monetization

Increase ROI for organizers, exhibitors, and sponsors by offering additional visibility, promotion, and networking options.

### In-depth Data and Analytics

Real-time captured data and comprehensive analytics reports available for every event.

### Integrations

Easily integrate Swapcard's robust platform with any existing platforms for one seamless experience.

Get started today